



Platinum Promotional Package

\$1,400

- Full page ad (8½ x 11) in WOWRA quarterly newsletter
- Tier 1 link listing in WOWRA Happenings (see figure 1)
- Printing of up to 6 press releases in WOWRA Happenings, 1 of which also printed in WOWRA News
- Link on the WOWRA Website to your company website
- Your company Logo & Link on WOWRA Facebook page



Gold Promotional Package

\$800

- Half page ad (8½ x 5½) in WOWRA quarterly newsletter
- Tier 2 listing in WOWRA Happenings (see figure 1)
- Printing of up to 4 press releases in WOWRA Happenings, 1 of which is also printed in WOWRA News
- Link on the WOWRA website to your company website
- Your company Logo & Link on WOWRA Facebook page



Silver Promotional Package

\$500

- One quarter page ad (4¼ x 4½) in WOWRA quarterly newsletter
- Tier 3 listing in WOWRA Happenings (see figure 1)
- Printing of up to 2 press releases in WOWRA Happenings



Bronze Promotional Package

\$300

- One eighth page ad (2½ x 3½) in WOWRA quarterly newsletter
- Tier 4 listing in WOWRA Happenings (see figure 1)

Optional Add-Ons

- | | |
|--|-------|
| A. Company logo on WOWRA website with link to your company website | \$200 |
| B. Live Link to your website from your WOWRA Happenings Listing | \$100 |
| C. Company logo and link on WOWRA Facebook page | \$50 |
| D. One press release in WOWRA quarterly newsletter | \$25 |
| E. One press release in WOWRA Happenings (bi-weekly e-news) | \$10 |

Questions? Contact us at 608-441-1436 or info@wowra.com.



Business Promotions Program 2017

Program Details

WOWRA News is a quarterly newsletter. It is sent to members only (175+) and released in February, May, August and November each year.

- Ad copies may be changed at any time
- Advertising copy must be the 10th of the month of the next quarterly issue.
- You must specify if the press release is meant for WOWRA News or WOWRA Happenings.

WOWRA Happenings is a bi-weekly e-newsletter. It is sent to over 500 industry professionals and is typically sent on Fridays.

- Logos are rotated within the tier each issue.
- Press releases must be received by Monday to be included in the next Friday issue.
- You must specify if the press release is meant for WOWRA News or WOWRA Happenings.

Submission Specifications

- PDF and JPEG files are preferred for ads.
- Word files are preferred for press releases.
- Submitted via email to info@wowra.com

Questions?

Call: 608-441-1436

Email: info@wowra.com

**Application and payment due
March 15, 2017 to be included in
the first Newsletter.**



www.facebook.com/Wisconsin-Onsite-Water-Recycling-Association-WOWRA

Figure 1



Business Promotions Program

2017 Enrollment Form

Complete the information below and submit with your payment.

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Package: Platinum \$1,400 Gold \$800
 Silver \$500 Bronze \$300

Add-Ons: A Logo/link on WOWRA website \$200
 B Link from WOWRA Happenings Listing \$100
 C Logo/link on WOWRA Facebook page \$50
 D One (1) press release - quarterly newsletter \$25
 E One (1) press release - WOWRA Happenings \$10

DEADLINE: January 31, 2017

Total Due \$ _____

Submit check to: WOWRA, 2820 Walton Commons, Madison, WI 53718

To pay by credit card: Phone: 608-441-1436 Email info completed below: info@wowra.com

Questions: Phone: 608-441-1436

Complete this section for CREDIT CARD CHARGES ONLY - AMEX, MasterCard or VISA accepted.

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card #: _____

Exp: _____ CVV Code: _____ Billing Phone Number: _____

Signature: _____