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PUBLICATION OF THE
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ASSOCIATION

WINTER
2013

**INSIDE THIS
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Coming events

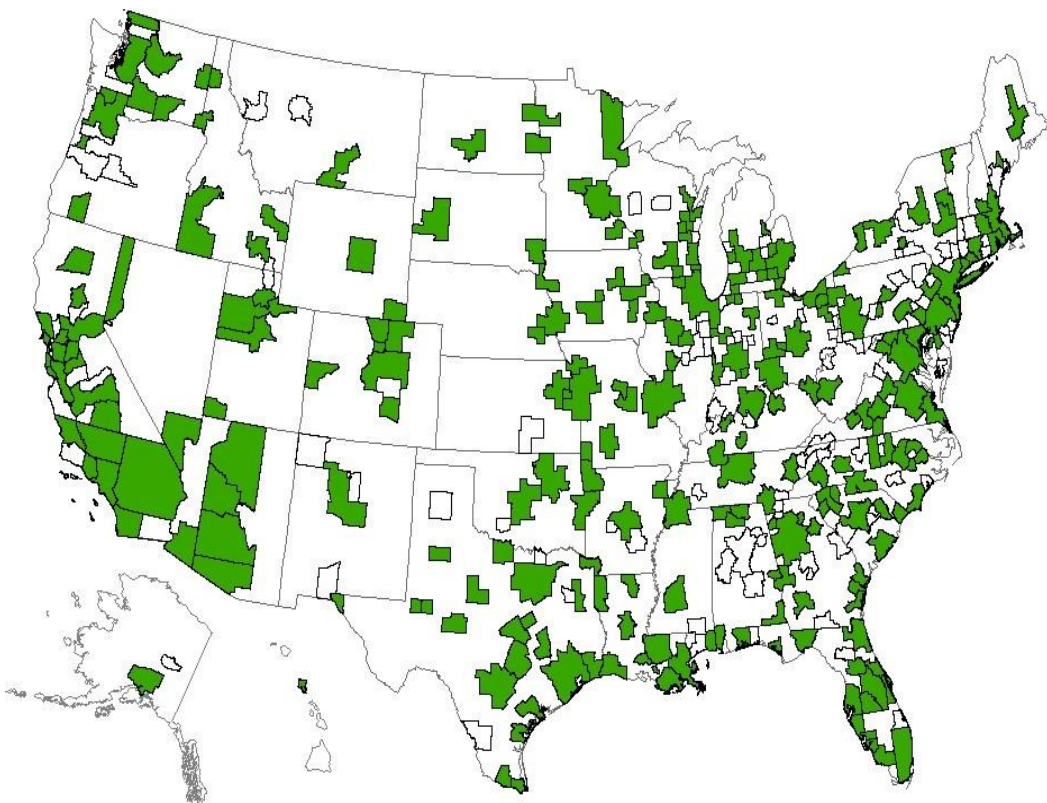
Board of Directors
Monthly
Tele-Conference:
February 27, 2013

WOWRA News

President's Message

Friends,

Welcome to 2013! I hope for most or all you, you had a prosperous 2012. If not, things are looking positive in 2013. Recent indications from publications I have read show builder confidence and home buying confidence are continuing to grow. Below is a map that I pulled from NAHB's website indicating that 259 metro areas are showing economic improvements. The significance of the map is this...This time last year this map only had 13 shaded areas!!!



Continued on Page 2

So confidence is growing and I hope that trend continues for all of us. As for WOWRA, we are in a lot better place as well. I am pleased to announce that for the first time in five years WOWRA has finished with a profit. And not just a small one, in fact we finished 2012 with a \$9569.81 surplus. We are doing well! I attribute that to a few things. One membership is up. We are continuing to attract new members more than ever. But that doesn't mean we can coast. Still our representation as a percentage of those that have licensed credentials at the state is small. So please spread the word and drive more members to WOWRA. Also, I have to mention the great job George and his staff did at Klaetsch Public Affairs Strategies. They have done such a wonderful job this year steering us back into the black and we have to thank them for all the hard work they do.

We also just put the wraps on another successful conference. Some of the highlights include Nick Laudolff winning the Roe-D-Hoe competition, a great open forum session by Secretary Cathy Stepp from the DNR and Deputy Secretary Bill Wendle of the DSPS, and presentations by experts from around the country. I would like to thank all those that attended, everyone that presented, and all of our vendors. It was a great success! Moving forward to next year's conference we are looking for feedback now. If you attended the show, what did you like? What did you not like? If you didn't attend, what do you want to see in 2014 that would make you attend? Please let us know. It is the only way we can make the show enjoyable for all.

At the show, we also welcomed two new board members Damon Huibregtse of Dirkse and Huibregtse LLC and Jerry Ellis of Rundle Spence. I'd like to welcome the new board members and we look forward to working with you. Departing from the WOWRA board is longtime board member Chris Fellner. Chris did a great job working for the WOWRA board in his tenure and we wish him the best. Thank you Chris, it was a real honor working with you.

Looking forward to 2013, again I hope everyone continues to see growth and improvement. We on the WOWRA Board will continue to look out for the best interests of our organization, but if there is anything we can do in the immediate future or throughout the year please contact of Katie, George, myself, or anyone else on the board.

Thank you all!

Aaron Ausen
President WOWRA

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Winter Conference Recap...

A sincere thank you to all who helped make the 2013 Winter Conference a RAVING success!!

A few highlights for those who were unable to attend:

- Secretary Stepp fielded questions and also participated in the ever-popular Roe-d-Hoe!
- New Board members **Damon Huibregtse** and **Jerry Ellis** were elected, thank you to **Chris Fellner** for your service on the board.
- Dave Turciano regaled attendees with his colorful advice on bill collecting.
- Fred Hegeman from the DNR updated us on completed enforcement cases.
- The silent auction raised \$600.00 for the scholarship fund!
- Valuable input was received at the member meeting
- Roe-D-Hoe Winner Nick Laudolff took home the prestigious belt buckle, good luck at nationals!!
- WI State Patrolman Jeff Swan educated us on new federal trucking laws.
- 30+ vendors were on hand to talk shop in the expo hall.
- and 18 DSPS credits, 11 DNR credits and 10.5 MI credits were obtained.

If you have any questions, comments or concerns about the 2013 Winter Conference or suggestions for next year please do not hesitate to contact the WOWRA office via phone (608) 441-1436 or via E-Mail: info@wowra.com



Secretary **Stepp** trying her **luck** at the Roe-D-Hoe as Tony Birrittieri cheers her on.

Attendees **enjoying social time** in the exhibition hall.



WINTER CONFERENCE 2013!!!



DSPS Deputy Secretary Bill **Wendle** from and DNR Secretary Cathy **Stepp** addressing attendees and **answering their questions.**



A crowded room full of attendees **absorbing the information.**



Attendees enjoying hors d'oeuvres and **viewing exhibitors booths.**



Attendees on the edge of their seats **learning a lesson** in collections from Dave Turciano.



Attendees and exhibitors mingling in the exhibition hall **exchanging industry knowledge.**



Mark Wieser **prepping** Secretary Stepp for the **Roe-D-Hoe**



Conference attendees **being welcomed** by Executive Director George Klaetsch & awaiting the start of the conference.

A BIG Thank You to this Year's Event Sponsors!

Roe-D-Hoe Competition:

Sponsored by Tony Birrittieri and Mark Wieser from Petersen Supply & Wieser
Concrete

Thursday Night Reception:

Sponsored by Dennis Stevens, Curt Desmet and Steve Mader from Crest
Precast, Inc.

Friday Coffee & Soda Break:

Sponsored by Aaron Ausen, Kyle Ausen and Robert Ausen from Dalmaray
Concrete Products, Inc.

Friday Night Buffet & Cocktails:

Sponsored by Mike Nolan from Nolan Insurance Agency

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Board of Directors Changes

Longtime WOWRA board member Chris Fellner of Fellner Soil & Septic, Inc. has retired from the WOWRA board.

His presence on the board will be missed greatly, but his continued involvement in WOWRA and in the industry will continue to have a positive impact.

New Board Members Damon Huibregtse and Jerry Ellis were elected at the 2013 Winter Conference.

Thank you for all your service Chris and Welcome
Damon and Jerry!!

A BIG Thank You to this Year's Exhibitors!

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Alderon Industries

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Phone: (218) 483-3034

Anua

Greensboro, NC 27407
Phone: (336) 547-9338

A.Y. McDonald Manufacturing

Montgomery, IL 60538
Phone: (630) 800-1258

BBW Sales Inc.

Waupaca, WI 54981
Phone: (715) 258-2072

Crest Precast Inc.

LaCrescent MN 55947
Phone: (800) 658-9045

Dalmaray Concrete Products Inc.

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Phone: (608) 752-6507

First Supply

Green Bay, WI 54304
Phone: (920) 337-9004

Hart, Travers & Associates

Lombard, IL 60148
(630) 261-1166

Imperial Industries Inc.

Wausau, WI 54402
Phone: (715) 359-0200

Infiltrator Systems Inc.

Old Saybrook, CT 06475
Phone: (860) 577-7000

Jim Murray, Inc.

Germantown, WI 53022
Phone: (262) 253-1353

Little Giant Pump Co.

Oklahoma City, OK 73157
Phone: (866) 271-2859

Mid-State Truck Service Inc.

Marshfield, WI 54449
Phone: (715) 406-4266

Miller-Bradford & Risberg

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Phone: (262) 246-5700

Milwaukee Rubber Products

Menomonee Falls, WI 53051
Phone: (262) 781-7888

Multi-Flow Wisconsin

Janesville, WI 53547
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Nolan Insurance Agency

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Peterbilt

Eau Claire, WI 54703
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Petersen Supply

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Safety Sewer Drain

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Sim/Tech Filter

Boyne City, MI 49712
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Tracker Solutions

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V&H Inc.

Marshfield, WI 54449
Phone: (715) 486-8800

Wexco Environmental

Milaca, MN 56353
Phone: (320) 983-2447

Wieser Concrete

Portage, WI 53901
Phone: (800) 325-8456

Scholarship Winners and Donors

This year WOWRA was able to donate a total of \$5,000 dollars to four winners!!!

- Kelsey Wieser is a junior at UW-Eau Claire majoring in English Education.
- Mitchell Jentges will be attending UW-Stevens Point/Ripon this fall and plans to major in Natural Resources and Forestry.
- Brian Falk will be attending either St. Norbert or UW-Stevens Point and plans to major in Instrumental Music Education.
- Sam Ritger will be attending Moraine Park Technical College and plans to major in Electricity.

Congratulations to all our scholarship winners and best of luck to each and every one of you in your future endeavors!

**A HUGE thank you to all of those who generously donated
to this years scholarship fund!!!**

(In no particular order)

- Fanning Excavating, Inc. ·Septic Specialists Excavating, Inc.
- Eric Schmitz Corporation ·Ritger CST and Excavating ·Dalmaray Concrete Products ·Birrenkott Surveying Inc. ·Lindner Brothers Sewer & Excavating
- TG Soil & Water, Inc. ·WSK Service Company, Inc. ·J.W. LaFrenier & Sons Inc.
- CJ's Soil Testing & Septic Systems ·Jentges Excavating & Pumps Inc.
- Wieser Concrete Products ·Badgerland Soil Testing ·Hart, Travers, & Associates
- Todd Kons Trenching, Inc. ·Don Theine Grading, LLC ·LovelacePump Company, Inc.
- Rolefson Excavating, LLC ·Kelk Land Improvement ·Apfel & Waston, LLC
- Andry Rasmussen & Sons, Inc. ·Jerry Hoefler Excavating Inc. ·A.I. McDermott Co.

WOWRA was also able to raise an additional \$600.00 for the scholarship fund at this year's WOWRA/WLWCA Winter Conference Silent Auction!!!

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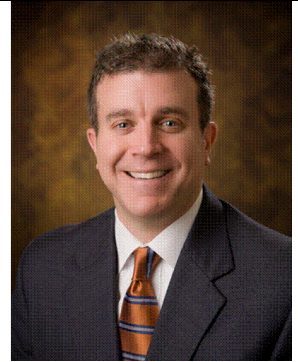
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Legislative Update from George Klaetsch, Executive Director

Rules Rules Rules

From the moment a human infant can understand a parent say “NO” we realize we are living in a world of rules. There is no better testament to that than state government administrative code, more commonly known as agency rules. In fact, there are 1,768 chapters and 11,764 pages of administrative rules in Wisconsin today. These rules range from how bedding is packaged on store shelves to how cheese is sliced. That is why in 2012 Governor Walker created the Small Business Regulatory Review Board (SBRRB) and the WI State Assembly has embarked on the “Right the Rules” campaign. While one house (SBRRB) has made their recommendations, the other (Assembly Right the Rules) will be making recommendations over the next few legislative sessions.



Small Business Regulatory Review Board (SBRRB)

In January, the SBRRB took a giant step in recommending 218 rule changes with 307 modifications to decrease unnecessary regulatory burdens that hinder small businesses and the jobs they are attempting to create and/or maintain. Each of these recommended rule changes must go through the rulemaking process in order to be modified or repealed. As in anything related to government, this will take some time and not happen overnight.

Right the Rules

It is believed for the first time in Wisconsin's history, the Wisconsin State Assembly is going to comb through every administrative code looking for outdated regulations. Their objective is to make sure these rules are still protecting the public and the environment, but not in a way that's costing Wisconsin jobs.

Each Assembly committee will examine the individual chapters pertaining to their issue area. Each will ask these basic questions: is the rule outdated, does the rule protect the public from a threat to public health, safety or welfare, does it promote or hinder job growth and the economy, what is the cost to implement the rule, does it follow legislative intent and have there been complaints about the rule?

How Does This Affect Me?

First, the SBRRB has already made recommendations and at the recent Winter Conference, those administrative code chapters were shared with board and general members. The one chapter we are currently focused on is SPS 382. Currently, SPS 382 requires municipalities to employ two or more full-time plumbing inspectors if they wish to take on the responsibility of being a delegated authority for the commercial plumbing plan review. This rule has been identified as an unfunded mandate. The recommendation to modify this rule would be to delete the two-inspector requirement. The modified rule would allow a municipality to hire a DSPS approved plumbing inspector as needed. This is consistent with the DSPS attempts to streamline employee efficiencies.

Update

We already have association members providing existing rules that are outdated or in need of modifications. If you or your employees believe there are specific rules that are in need of updating, modifying or being completely eliminated, please contact Katie at kboycks@kpasllc.com.

REMINDER:

If you haven't already, remember to update WOWRA's contact information. To ensure security and timely arrival of all checks, membership forms, contact information, conference registrations etc. be sure to mail to:

WOWRA
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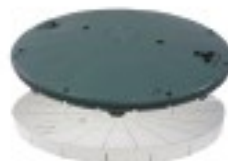
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