

## President's Message: Aaron Ausen



Happy days all! Summer is upon us and its baseball season. This excites me about as much as good quality septic tanks. Just kidding, although I live for tanks I'd rather be playing baseball. Anyways, as summer gets going and we get busy I want to make sure everyone stays safe and we have a productive season. As far as WOWRA, we are beaming with new members thanks to efforts of the staff at First Supply. Everyone at First Supply did a wonderful job letting WOWRA attend all their state shows and offered to pick up the tab for those members that signed up on the spot. This was a huge offering by First Supply and I can't thank them enough as we welcomed 43 new members to WOWRA. So if you see anyone from the First Supply team in next few weeks thank them. WOWRA needed this huge boost in membership.

That being said, I'd like to say welcome to the new members. Whether you are a brand new member, old member that hadn't renewed in a while, or just someone you took advantage of the free membership please take the time to use your membership for it's worth. Read this newsletter, register your email to get our email blasts, use WOWRA's logo on your quotes and estimates, stand out. You are joining a class of individuals who does the highest quality work in your industry. Most importantly, take advantage of resources like the WOWRA home owner's manual and the conference in the winter. Please remember as a member you can take advantage of a discount to the conference. And it will be at the Chula Vista this year, so a good getaway at a slow time.

Lastly, speaking of conference, the conference planning committee met at Chula Vista last week and had a very productive meeting. I'm pretty excited about the conference, not only about the location, but the content. I think we will really enjoy the Chula Vista and the content is growing well. If anyone has any input we are more than willing to listen, but as of now we really have a good start. Heather and Alison did a great job with the planning meeting and it's promising to be a good one, so mark your calendars now.

With that I'd like wish everyone a happy and busy summer! Keep your heads down and swing for the fences. Sorry baseball talk!

Aaron J Ausen  
WOWRA President

Spring 2016

### INSIDE THIS ISSUE:

President' Letter .....	1
Legislative Update.....	3
WIEP Conduit Form.....	6
WOWRA Board and Staff.....	7
WOWRA Offers Safety Training.....	8
Upcoming WOWRA Events.....	10

**Contact Us:**  
**We're Moving -**  
**please note our**  
**new address!**

WOWRA  
2820 Walton Commons  
Suite 103  
Madison, WI 53718  
Phone: 608-441-1436  
Fax: 608-204-9818  
info@wowra.com

# BUILD STRONG, BUILD SAFE,

## With Precast Tanks to 40,000 Gallons



- Quality- Engineered
- Superior Construction
- Easy Installation
- Septic, Holding, Grease
- HS-20 Traffic Loading Tanks Available
- Latest Technologies
- Guaranteed Water Tight
- Vacuum Testing Available

**Four (4) Locations Serving  
ALL of WISCONSIN**

Maiden Rock	800-325-8456
Portage	800-362-7220
Fond du Lac	800-641-5937
Spooner	800-336-3416



**Wieser Concrete** has precast solutions for every underground project from basic manholes to custom designed storm water applications.

**Wieser Concrete....Providing Complete Underground Precast Solutions!**



**WIESER** Innovation, Quality  
and Service since 1965  
**CONCRETE**



**Join Us  
On the Web:**

[www.wieserconcrete.com](http://www.wieserconcrete.com)

**“Where Quality is a Standard Not an Extra”**



## Legislative Update: Executive Director George Klaetsch



### **Governor Walker Signs Tax Bill Favorable to Liquid Waste Haulers**

WOWRA staff has good legislative news to report! On Friday, April 15, Governor Walker signed AB 629 into law. This new Act would repeal the double tax on heavy truck and trailer purchases. Upon the Governor's signature, this bill is now [Act 361](#).

Assembly Bill 629 – exempts the federal excise tax on the retail sales of heavy trucks from the definition of taxable sales price the federal excise tax on the retail sales of heavy trucks. In plain English, this bill only allows the state to apply sales tax to the actual sales price of the truck, NOT to the sales price PLUS the Federal Excise Tax. In general, here's an EXAMPLE of how the new law will work:

- You buy a truck for \$150,000
- The FET on the sales price was \$18,000
- Total cost of truck (before state applies sales tax) was \$168,000
- Now the state comes in and applies a 5.5% sales tax to the \$168,000, when in actuality, they should have been applying the 5.5% to the actual sales price of \$150,000
  - ◊ 5.5% of \$168,000 = \$9,240
  - ◊ 5.5% of \$150,000 = \$8,250

### **Savings of \$990**

The following are a few important aspects of the legislation. This will allow you to determine if it applies to your recently purchased or future purchased trucks:

- Applies to trucks greater than 33,000 lbs
- Applies to trailers greater than 26,000 lbs
- Retroactive to purchases made on or after Sep. 1, 2014; as well as future purchases

**\*\*The buyer can claim a refund directly from DOR if the claim is for more than \$50. They DO NOT need to request a refund from the seller first. For more information on filing a claim, please use the Department of Revenue resources below:**

Phone: (608) 266-2776

Website: [revenue.wi.gov](http://revenue.wi.gov)

Email: [DORSalesandUse@revenue.wi.gov](mailto:DORSalesandUse@revenue.wi.gov)

### **It's An Election Year – Time To Get Involved**

I wanted to provide a quick update to the WOWRA producer AND associate members of the importance of getting (and staying) politically involved during elections. As most of you know, the WOWRA collaborates with other septic-related associations in sponsoring a political conduit called the Wisconsin Industries for Environmental Protection (WIEP).

The WIEP Conduit is a very important business partner to precast concrete manufacturers because it positions the WOWRA for legislative success. Up to 2,000 bills are introduced each session in the state legislature. WIEP conduit helps elect people who write laws you and your business must live with. Through extensive research and ongoing monitoring, WIEP conduit keeps you informed, involved and influential in the legislative decisions that are important to you and your business.

Continued on page 5.

# Reliable, Sustainable, Trusted

There's a reason why tens of thousands of our Bio-Microbics' FAST® wastewater treatment systems are chugging along right now. Unnoticed.

Our products do what they say they will. And, *that's just how we like it.*

**Petersen Supply**

421 Wheeler Ave. | Fredonia, WI

(262) 692-2416 | [www.petersenonsite.com](http://www.petersenonsite.com)

**Petersen**

Over 90 years of innovation in the pipeline and waste water industries.

**FAST** wastewater  
treatment  
systems  
with SFR

**BIO-MICROBICS**  
INCORPORATED  
Better Water. Better World.®

© 2011 Bio-Microbics Inc. | 913-422-0707 | [www.biomicrobics.com](http://www.biomicrobics.com) | FAST is a registered trademark used under license.



## Legislative Update Continued

Please consider joining WIEP conduit today! For those that are still skeptical, please take a look at the political involvement of WOWRA peer associations for a good example of what other associations level of political giving is.

### 2012 Election Cycle

- Plumbers Conduit = \$1,150
- Plumbers Local 75 PAC = \$25,475
- Plumbers/ Steamfitters 434 PAC = \$17,900
- Act Comm/Rural Electrification = \$29,000
- WI Ready Mixed Concrete Association Conduit = \$14,160
- Waste Management Employees PAC = \$19,650.00
- Water Quality Association of WI PAC = \$2,450.00
- **Wisconsin Industries for Environmental Protection = Did not exist**

### 2014 Election Cycle

- Plumbers Conduit = \$200
- Plumbers Local 75 PAC = \$25,145.12
- Plumbers/ Steamfitters 434 PAC = \$23,750
- Act Comm/Rural Electrification = \$29,550
- WI Ready Mixed Concrete Association Conduit = \$17,525
- Waste Management Employees PAC = \$8,000
- Water Quality Association of WI PAC = \$2,000
- **Wisconsin Industries for Environmental Protection = \$1,800**



## PERFORMANCE You Can Count On

- Top performing equipment—New, used, and rental
- Certified technicians complete maintenance and repairs
- Parts when you need them

Operating since 1944, Miller-Bradford & Risberg is a family business dedicated to excellence for all your equipment needs.

**MILLER-BRADFORD  
& RISBERG, INC.**

**CASE**  
CONSTRUCTION



#### Wisconsin

Sussex  
800-242-3115

DeForest  
800-585-7219

Eau Claire  
800-585-7232

De Pere  
800-638-7448

Marathon  
888-886-4410

Michigan  
Negaunee  
800-562-9770

Illinois  
Rockford  
800-585-7231

[www.miller-bradford.com](http://www.miller-bradford.com)

# Wisconsin Industries for Environmental Protection



The Wisconsin Industries for Environmental Protection serves as the Wisconsin Liquid Waste Carriers Association (WLWCA), Wisconsin Onsite Water Recycling Association (WOWRA) and Wisconsin Precast Concrete Association (WPCA) political conduit, which allows for you to personally participate in the Wisconsin electoral process. Becoming a conduit participant is a great way for the WLWCA, WOWRA, WPCA and its individual members to strengthen our presence with elected officials who have a direct impact on the septic and concrete industries. Please consider joining the WIEP Conduit today!

2820 Walton Commons  
Suite 103  
Madison, WI 53718  
Phone: 608-441-1436

Please make checks payable to **WIEP Conduit** and mail them with this form to the above address.

**Personal Checks only-No Business Checks!**

Name: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Company: \_\_\_\_\_ Title: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\$50 – Bronze Member \_\_\_\_\_ \$100 – Silver Member \_\_\_\_\_  
\$250 – Gold Member \_\_\_\_\_ \$500 – Platinum Member \_\_\_\_\_  
Other \_\_\_\_\_

Contribution Amount \$ \_\_\_\_\_ **(Personal Checks Only!)**

For Office Use Only:  
Check Received on : \_\_\_\_\_  
**Personal** Check # \_\_\_\_\_

WIEP Conduit  
2820 Walton Commons, Suite 103  
Madison, WI 53718  
Phone: 608-441-1436

# Dalmaray Concrete Products Inc



405 S Arch St  
Janesville WI 53548  
Phone: 608-752-6507  
Fax: 608-752-5671  
[www.dalmarayconcreteproducts.com](http://www.dalmarayconcreteproducts.com)  
E-mail:  
[sales@dalmarayconcreteproducts.com](mailto:sales@dalmarayconcreteproducts.com)

- Recon Retaining Walls
- Window Wells
- Septic Tanks
- Steps
- Full equipped fleet
- Friendly and courteous staff
- Servicing Wisconsin since 1957

## WOWRA Board of Directors

### President

Aaron Ausen

### Vice President

Mark Wieser

### Secretary/Treasurer

Jerry Ellis

### Members at Large

Roger Fanning

Shea Geffert

Damon Huibregtse

Brendon Reichard

## WOWRA Staff

### Executive Director

George Klaetsch

Email: [gklaetsch@kpasllc.com](mailto:gklaetsch@kpasllc.com)

### Association Managers

Heather Dyer

Alison Huber

Email: [info@wowra.com](mailto:info@wowra.com)

## Association Office

2820 Walton Commons

Suite 103

Madison WI, 53718

P: 608-441-1436

F: 608-204-9818

Email: [info@wowra.com](mailto:info@wowra.com)

# Septronics, Inc.

Junction Boxes, Alarms, Pedestals, & Pump Controls  
AT YOUR SERVICE

- Exterior Pump Controls w/ Exterior Alarms
- Exterior Pump Control w/ Interior Alarms
- Pedestals & Low Profile Junction Boxes
- Manual Off Toggles & Event Counters
- Exterior & Interior Alarms
  - Single, Dual, & Auxiliary
- Mechanical Float Switches

**[www.septronicsinc.com](http://www.septronicsinc.com)**  
Ph: 262.567.9030 • [susan@septronicsinc.com](mailto:susan@septronicsinc.com)



# WOWRA to Offer Safety Training

## Construction Focus Four Training

WOWRA is partnering with the Washington Onsite Sewage Association to provide a full-day safety training for WOWRA members and their employees.

This program is a septic system industry specific training that is intended to raise worker awareness to the OSHA Construction Focus Four hazards in the Onsite Industry. The course also helps workers and employers develop and use root-cause analysis tools to identify and mitigate exposures to workers in the Focus Four categories:

- \* Falls
- \* “Caught In” or “Between” Hazards
- \* “Struck-By” Hazards
- \* Electrocution

---

Registration will open this summer. Watch your email and the next newsletter for more information.

Date: Monday, September 26, 2016  
Time: 8:00 am - 5:00 pm  
Location: WOWRA Office - 2820 Walton Commons, Suite 103, Madison, WI 53718  
Fee: \$30 - includes program, lunch and refreshments throughout the day

*Space is limited to the first 25 paid registrants.*

---

## Insurance solutions for WLWCA members

### Endorsed by the Wisconsin Liquid Waste Carriers Association

Nolan Insurance Agency, LLC and QBE offer an insurance program tailored to fit the needs of WLWCA members.

For more information or a no obligation quote, contact:

**NOLAN**  
*Insurance Agency, LLC*

112 E Main Street  
Brandon, WI 53919  
nolanins.com  
920-346-2241



Like us on Facebook



QBE and the links logo are registered service marks of QBE Insurance Group Limited. All coverages underwritten by member companies of QBE. © 2013 QBE Holdings, Inc.



# POLYLOK<sup>TM</sup> Inc.

Innovations in Precast, Drainage  
& Wastewater Products



Zabel®  
A Division of Polylok Inc.



## Gravity Effluent Filters



### 3" & 4" Extend & Lok<sup>TM</sup>

- Easy installation.
- No gluing necessary.
- Centers filter or tee under riser.



## Extend & Lok<sup>TM</sup>

## Alarms & Switches



## Septic Tank Risers, Covers & Grates



- One Hydroshield fits 3 pipe sizes: 1", 1 1/4" & 1 1/2" or 1", 1.5", 2"
- Easy to install, just clip in.
- 360° equal distribution.

- Fits securely onto either 3/4"-1" pipe or 1 1/4"-2" pipe.
- Constructed of engineered resin.
- Slotted design prevents plugging
- Can be installed facing up or down.
- 360° equal flow distribution with impeller.



## HydroShield & Orifice Diffuser

# WE HAVE IT ALL!

## New Products



3", 4", 6", 12", 15", 18" & 24"  
Heavy Duty Grates  
for corrugated / ribbed pipe



12", 15", 18", 24" & 30"  
Heavy Duty Covers  
for corrugated / ribbed pipe



Insulation for Polylok's  
20", 24" & 24"  
Heavy Duty Covers



Submersible & Air Pumps



High Pressure Filter



U.V. Disinfection Unit



Poly-Air  
(Activated Carbon Vent Covers)  
6", 4", 3", 2" & 1.5"



Activated Carbon  
Vented Covers  
18", 20" & 24"

1.877.765.9565 / [www.polylok.com](http://www.polylok.com)

Your One Stop Shop for Superior  
Onsite Wastewater Products.

**WOWRA**

2820 Walton Commons  
Suite 103  
Madison, WI 53718  
608-441-1436

**NEW  
Location!**

**Save the date for the 2017, 2018 and 2019  
Winter Conferences!**

January 12-14, 2017

January 26-28 , 2018

January 25-27 , 2019

*Chula Vista Resort, Wisconsin Dells*



***Mission Statement:***

*To advance the education of and to protect and promote the profession of onsite wastewater technology in Wisconsin on behalf of our membership.*