

## Executive Director's Message: Jeff Beiriger

### **It's That Time Again...**

By all accounts, it's been another busy Summer for the industry it sounds like that work will keep on coming for as long as the weather allows. But there are some signs that *The Season* is nearly upon us again.... We're not talking football season and we're not talking about hunting season, though those too are coming. We're talking about training season!

Excepting a few weeks for hunting and the holidays, the time between late October and late March is the time when our industry turns its attention to training. But why do we train?

The various licenses in our trade all require continuing education credits, but is that the reason we train? We like to think it's something more....

Having a license is an important responsibility. The licenses we hold demonstrate mastery of a set of skills that help to ensure public health and safety, but that demonstration – usually an examination of some kind – is a snapshot at one moment in time. What happens after that?

Holding a license is about years of service to the industry and not a single day. It's a commitment, each time you renew, to maintain your education and skills at the most current and the very highest level. It's about revisiting the core knowledge – like our code – as much as it is learning about new skills. It's about finding ways to work better and safer.

At WOWRA, we are pleased to offer programs that are of the highest quality, with some of the best instructors available in the industry. We want everyone to attend our programs, of course, but our target audience is one that values the education over the hours.

We invite you to look at some of the programs we are offering this year and next and the high-quality online programs offered through NOWRA. As a whole, this is our best line-up of continuing education programs in some time. And it's not just about continuing education either. Our classes are designed to meet the needs of those who are looking to advance in their careers, from learners to journeyman and masters. These courses are the next steps. These courses will ensure a future workforce at every level and a pathway to passing businesses from one generation to the next.

We look forward to seeing you at a program soon!

Jeffrey J Beiriger  
Executive Director

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### **Contact Us:**

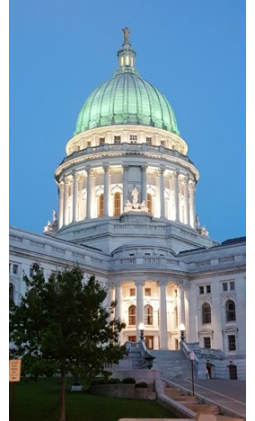
WOWRA  
PO Box 833  
Germantown, WI 53022  
Phone: 888-782-6815  
Fax: 888-287-4116  
info@wowra.com  
www.wowra.com

## Where's the Government Relations Report?

No worries, it's coming, in a new and improved way!

The government relations report will be sent to you separately this month and in future months, so look for this additional communication each month from WOWRA, providing news and insights on the issues affecting our industry – licensing, plan review, executive orders, legislation, court rulings, code committees, technical advisory committees, study groups and task forces, elections and more.

There's a lot going on and WOWRA has you covered. Our goal is to highlight the work we do, every day, for you and the industry in a stand-alone publication.



## It's SepticSmart Week!! (September 16-20)

Each year, EPA holds SepticSmart Week with outreach activities to encourage homeowners and communities to care for and maintain their septic systems. During SepticSmart Week, EPA seeks to inform homeowners on proper septic system care and maintenance, assist local agencies in promoting homeowner education and awareness, and educate local decision makers about infrastructure options to improve and sustain their communities.

EPA's SepticSmart initiative is a nation-wide public education effort with resources for homeowners, local organizations, and government leaders. Learn how septic systems work and get simple, everyday tips on how to properly maintain them.

The SepticSmart campaign features numerous links for homeowners wanting to learn more about their septic systems and best practices for keeping them working properly. You can find many of the documents linked below:



[Types of septic systems](#) - View and download diagrams to learn about common septic system types and major components.

[How your septic system works](#) – Do you have questions about how septic systems work? Do you know if your property is serviced by a septic system?

[Why maintain your septic system](#) – Learn the benefits to keeping a properly maintained septic system.

[How to care for your septic system](#) – Septic system maintenance is not complicated, and it does not need to be expensive. Follow these maintenance tips to keep your system operating reliably.

[What to do if your septic system fails](#) – Learn why septic systems fail and whom to contact if it happens to you.

[Outreach Toolkit](#) - Find materials targeted to homeowners that can be downloaded and printed. These materials show how many organizations have launched successful homeowner education programs.

[More resources for homeowners with septic systems](#) – Find brochures, fact sheets, tools, and other related information to help you maintain a properly functioning septic system.

## Upcoming WOWRA Events

While the industry has been busy meeting the heavy demand for POWTS installations, repair and maintenance, WOWRA has been busy too, planning a series of high-quality seminars to meet the needs of the industry. It is our goal to be your first choice for quality education related to the POWTS industry!

Registration is now open for the following seminars. To register, go to [www.wowra.com](http://www.wowra.com) or look for an email from the association announcing the programs. If you are not receiving our emails but would like to, contact us at [info@wowra.com](mailto:info@wowra.com).

### Registration Now Open

**October 30-31, 2019** (9:00 a.m. – 4:30 p.m.)  
**POWTS Evaluator Training** (13.5 hours CE)  
Citizens Bank of Mukwonago – Community Room  
Waukesha, Wisconsin  
Instructor: Todd Stair

Register

**November 1, 2019** (8:00 a.m. – 3:00 p.m.)  
**Know the Code: A Review of SPS 383** (6 hours CE)  
Comfort Suites  
Johnson Creek, Wisconsin  
Instructor: Dean Petersen

Register

### Registration Opens Soon

**December 5, 2019** (8:00 a.m. – 12:00 p.m.)  
**Soil Science and Septic Design** (4 hours CE)  
Radisson Hotel  
Fond du Lac, Wisconsin  
Instructor: Jeff Hammes

**January 16-17, 2020** (All-Day)  
**Joint Winter Conference** (10+ hours CE)  
Chula Vista Resort  
Wisconsin Dells  
Keynote: Sara Heger + Breakout Sessions + Trade Show

**January 16, 2020**  
**POWTS Maintainer Training** (6 hours CE)  
Chula Vista Resort  
Wisconsin Dells

# Call for Presentations – 2020 Joint Winter Conference

The Wisconsin Liquid Waste Carriers Association (WLWCA) and Wisconsin Onsite Water Recycling Association (WOWRA) are now accepting proposals for breakout sessions at the 2020 WLWCA/WOWRA Joint Winter Conference.

## Presentations

Sessions will run for approximately one (1) hour.

Sessions should be “product-neutral” (designed to educate the audience and not to promote any specific products). Product-specific presentations will not be considered.

Panel discussions will be considered. Please include the information for all proposed panelists in your submission.

Topics should fit in one of the following session tracks, however other topics will be considered:

Business

Portable Restrooms

Soils

Technology

Presentations will be selected based on the topics, flow of content, session objectives, educational value, and understanding of the content.

## Goals of Your Presentation Should Include:

- Targeting information that is meaningful and will add value by serving the septic professional, advancing the septic industry, or provide a relevant business topic.
- Providing practical, hands-on tips, tools and resource materials for participants.

## The Process:

Identify a topic that is current and meaningful to attendees.

Prepare your response to this Call for Presentation in full. Be sure to let us know what you intend to present including:

- How it applies to WLWCA or WOWRA members or both
- How you intend to facilitate the session
- Your experience with the topic

A sample outline/draft of content, job aids, PowerPoints and other materials you will share with the attendees if selected.

Forward your Call for Presentation Application to the Association office. Upon receipt, you will receive confirmation of your submission via email.

Members of the conference committee and Boards of Directors will review your proposal and provide a decision in a timely manner. Proposals can be rejected by the groups and the decisions are final.

If your program be selected, conference staff will contact you to discuss the details of the event.

[Click Here to Submit a Proposal](#)

# Order Your Septic System Operation & Management Booklets

## Order Form

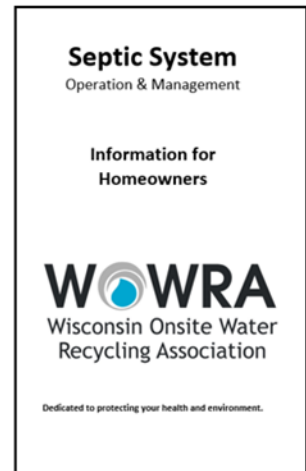
### WOWRA Homeowner's Manual

The WOWRA Homeowner's Manual is a great tool for onsite professionals to provide customers with information on their septic system!

The manual includes information on septic system operation and management and provides answers to frequently asked questions.

Manuals are available for purchase for \$0.75 per manual plus shipping (varies by quantity).

Questions? Contact the WOWRA office at 888/782-6815 or [info@wowra.com](mailto:info@wowra.com).



To purchase, complete the form below and return to WOWRA.

Company Name \_\_\_\_\_  
First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Quantity x \$0.75 = \$\_\_\_\_\_.00 (+ Shipping)

**By Check: Payable to WOWRA**

### **By Credit Card:**

Name on Card \_\_\_\_\_  
Type of Card \_\_\_\_\_ MasterCard   Visa   AmEx   Disc  
Account # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
Billing Address \_\_\_\_\_  
\_\_\_\_\_

**Send to:** WOWRA  
P.O. Box 833  
Germantown, WI 53022  
Email: [jeff@assocmgmtservices.com](mailto:jeff@assocmgmtservices.com)  
FAX: 888/287-4116

## Online Training Opportunities Approved for Credit in Wisconsin



Whether you are new to the onsite/decentralized industry or continuing your professional development, you have come to the right place for septic system related education!

Taught by experts in the industry, NOWRA's Academy offerings cover the fundamentals of the profession as well as advanced training in multiple topics. Offerings include those developed from a national perspective and those meeting specific state requirements.

The courses included can be taken at a discounted rate as a WOWRA/NOWRA Member or at a higher rate as a Non-Member of NOWRA. You can become a member of NOWRA by joining WOWRA. These courses have been approved for DSPS continuing education for master plumber, journeyman plumber, master plumber restricted service, journeyman plumber restricted service, commercial and UDC plumbing inspector, POWTS inspector, POWTS maintainer, and soil certification tester.

Available courses are shown below. You can receive credit for each unit or for the entire program. Find out more at <https://www.pathlms.com/NOWRA>.

- Treatment Overview (1.5 Hours Credit)
- Wastewater Characteristics (1.5 Hours Credit)
- Soil and Site Evaluation (1.5 Hours Credit)
- Soil Based Gravity and Pressure Distribution (1.5 Hours Credit)
- Pumps and Controls (1.0 Hours Credit)
- Operations and Maintenance (1.0 Hours Credit)
- A to Z Overview (8 Hours Credit)

We're also pleased to announce that NOWRA has recently introduced *another* online program. That program is currently being reviewed by the DSPS for continuing education credit. More information will follow.

## By the Numbers (from the U.S. Census Bureau)

### 25 Percent

As recently as 1950, a quarter of America's homes had no flush toilet, with some states topping 50 percent! Wisconsin reported that 25.1 percent of homes did not have a flush toilet, right on the national average.

### 33 Percent

Just a decade earlier, in 1940, 33 percent had no flush toilet, with some states over 70 percent! Wisconsin reported that 35.7 percent of homes did not have a flush toilet, also close to the national average.

### 4 Percent

In just one decade, about 10 percent more people had flushing toilets. That trend continued through 1990, the last year the Census Bureau asked the question, as the numbers had become so small that the question no longer had value. The biggest change, from 1940 to 1990, occurred in Mississippi, where more than 80 percent of homes did not have toilets in 1940, but by 1990, less than 4 percent didn't have one.

### 12 Percent





In the most recent census, 12 percent of people in Alaska reported that they were not connected to a sewage system and did not have a septic system. That compares to a national average where just a bit over 1 percent of homes were not connected to either sewer or septic.

# Business Promotion Program



## Business Promotion Offer Your *Best Value* for 2020

WOWRA is pleased to offer a simple way to cover all of your promotional activities for 2020. Select the package that works for you! Some including a membership (\$230 value), a Joint Conference exhibitor booth (\$500 value), tabletop displays at our seminars (4+ at \$200 each); advertising in the monthly newsletter to the industry (\$1,200, \$700, \$500, \$300 value, depending on size of ad), ad/link from website (\$300 value), and published press releases (\$50 each).

	<b>Platinum Promotional Package</b> <ul style="list-style-type: none"><li>• 2020 Membership</li><li>• Joint Conference Exhibit Booth</li><li>• Tabletop at WOWRA Seminars</li><li>• Full-page ad (8½ x 11) in monthly WOWRA News</li><li>• Up to 4 press releases in WOWRA News</li><li>• Link on the WOWRA Website to your website</li></ul>	<b>\$2,500</b>
	<b>Gold Promotional Package</b> <ul style="list-style-type: none"><li>• 2020 Membership</li><li>• Half-page ad (8½ x 5½) in WOWRA News</li><li>• Tabletop at WOWRA Seminars</li><li>• Up to 2 press releases in WOWRA News</li><li>• Link on the WOWRA website to your website</li></ul>	<b>\$1,500</b>
	<b>Silver Promotional Package</b> <ul style="list-style-type: none"><li>• 2020 Membership</li><li>• Quarter-page ad (4¼ x 4½) in WOWRA News</li><li>• 1 press releases in WOWRA News</li><li>• Link on the WOWRA website to your website</li></ul>	<b>\$900</b>
	<b>Bronze Promotional Package</b> <ul style="list-style-type: none"><li>• Eighth-page page ad (2½ x 3½) in WOWRA News</li></ul>	<b>\$400</b>

*This is a great opportunity to promote your business to your target audience! There's simply no better value for those interested in reaching the POWTS industry.*

**BONUS:** You'll receive the appreciation of the industry! We appreciate the value you bring through information about products and services that can save time and money. We also appreciate your support for and commitment to WOWRA and the work we do to protect and advance the industry – something that benefits all of us!

Questions? Contact us at 888-782-6815 or [info@wowra.com](mailto:info@wowra.com).

[Click Here to Sign Up](#)



# NOWRA to Hold Mega-Conference

NOWRA will be hosting the 2019 Mega-Conference in Loveland, Colorado, October 13-16, and there's still time to register? To learn more about the conference, see the Conference Highlights below or go to the conference website by clicking [HERE](#).

## Conference Highlights

Learn...Share...Socialize

### Technical Education & Training

Choose from more than 50 sessions across a variety of topics, including case studies, system troubleshooting, Colorado-specific issues, septage treatment, technical, policy and funding.

### Education Tracks of Note:

**Troubleshooting Onsite Systems.** The many factors which can cause an onsite system to not function properly makes expertise in diagnosing system problems a valuable skill, especially as the use of more advanced treatment systems continues to increase. Hear from an all-star team of industry experts who will share their best practices for finding and fixing problems anywhere in the treatment train.

**Septage Treatment.** Processing septage can be a useful and lucrative venture, particularly in areas where public utilities don't accept septage, or where pumpers have to haul their loads long distances to unload. If you are considering opening a private septage treatment facility, this course will provide you with a soup-to-nuts overview of the steps you will want to take to set up such a venture.

**CPOW Track.** Local contractors and regulators won't want to miss the afternoon track covering issues specific to Colorado.

### Outstanding Field Trips

Two great field trips are planned for the day of October 16: A half-day field trip will explore commercial onsite wastewater treatment systems utilizing higher-level treatment. The full-day field trip will cover high-strength wastewater, visiting a craft brewery and a yogurt manufacturer.

### NOWRA/NAWT Expo

Dozens of leading national and local companies will be displaying their latest products and services

### Great Social Events

**Opening Reception--** Join us Sunday Evening and reconnect with your colleagues from across the country.

**Taste Colorado! A Rocky Mountain Craft Beer, Spirits and Food Experience--** Instead of going to an outside facility for this Monday Evening Social Event, we are bringing the outside into the Expo! A half dozen local craft brewers and distillers will be on hand to provide samples of their local products paired with suggested foods. This event is open to all registered attendees.

### Opening General Session

Get a high-level view of key issues facing our industry, including an update on NOWRA's lobbying effort, reports from EPA and USDA on implementing provisions in the 2018 Farm Bill and America's Water Infrastructure Act of 2018 that will benefit the onsite wastewater industry. In addition, you'll get an overview on the many connections between environmental health and onsite wastewater, and a Keynote Address from Dr. Robert Siegrist, Professor Emeritus at the Colorado School of Mines.





# Apply Today for the 2020 WOWRA Scholarship

This scholarship is established to award students planning to obtain higher education. It is funded by income generated by association members. **Applications must be received or postmarked on or before December 20, 2019. No exceptions will be made.**

Applicants must be:

- A. A Full, Additional or Associate Member in good standing of the Wisconsin Onsite Water Recycling Association for 2 years or more; or
- B. An immediate family member (spouse or child) of a WOWRA member who has been in good standing with the WOWRA for 2 years or more.
- C. A family member of an employee of a WOWRA member who has been in good standing with the WOWRA for 2 years or more.
- D. Scholarships will be awarded at the annual conference. WOWRA will notify the recipients in writing immediately thereafter and issue a check in the amount of the award in August of the year awarded, after your college enrollment is verified.
- E. No person may receive more than one award.
- F. Applicant must be a member of the senior high school class or graduate of a secondary school, including those who are older than high school age desiring to continue their education. This award is also available to past or current college students.
- G. **Instructions for applying for a WOWRA scholarship:** Use the following [LINK](#) to submit your application, (2) reference letters and essay to the WOWRA Scholarship Committee

**NOTE: Applications will be invalid if not filled out completely or not accompanied by two reference letters and the essay.**

- ✓ Scholarship Application form;
  - ✓ Reference letters from two persons unrelated to the applicant (teachers, employers, coaches, clergy, etc.) who can attest to the applicant's character and assess academic ability.
  - ✓ 500-word essay on a topic related to wastewater and/or water quality.
- H. The Robert Lindner Memorial Scholarship and the Gretchen McQuestion Memorial Scholarship may be awarded each year. The amounts may be changed at the discretion of the Board of Directors. Additional scholarships may be awarded at the Board's discretion.

## SCHOLARSHIP SELECTION PROCEDURE

1. All applications are scanned and kept on file at the WOWRA office.
2. Winning essay(s) may be printed in the WOWRA newsletter.
3. The original applications, letters of reference and essays are sent to the selection committee composed of qualified scholarship judge(s) not affiliated with any of the applicants.
4. The scholarship judge(s) will rate the applications using a numerical scale (1 being the best) as well as review the essays for writing ability.
5. The WOWRA Board will conduct a blind review of the winning essays for content and make the final decision on the winning applicants.
6. The winners, if any, will be announced during the annual conference in January 2020.

[Click Here to Apply](#)



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## Protection that matters



Count on EMC® and Nolan Insurance Agency, LLC, to protect the Wisconsin liquid waste industry with the right coverages. We offer:

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# Join WOWRA!



## 2019 WOWRA MEMBERSHIP APPLICATION

**STOP! For faster service and to pay by credit card, please register & pay on-line at [www.wowra.com](http://www.wowra.com).**



### MEMBERSHIP RATES

PLEASE NOTE: Approximately 25% of your annual WOWRA dues are spent on lobbying related issues. This 25% may not be deducted from your taxes as a business expense. Please contact your tax consultant for further information.

#### \$230 (1 person)

Full Member

#### \$115 (unlimited)

Employees of a Company with a Full WOWRA member.

#### \$75 (State dues only)

Govt. Personnel or those with indirect interest in the onsite industry.

#### \$110 (State + NOWRA Dues)

Govt. Personnel or those with indirect interest in the onsite industry.

**Full Member:** This person will be listed first on all publications. Please note any edits (print clearly).

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Member Type: \_\_\_\_\_ Rate: \$ \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Circle the counties you work in. Needed for Website Directory.

Adams	Calumet	Door	Grant	Juneau	Manitowoc	Oconto	Portage	Sawyer	Washburn
Ashland	Chippewa	Douglas	Green	Kenosha	Marathon	Oneida	Price	Shawano	Washington
Barron	Clark	Dunn	Green Lake	Kewaunee	Marinette	Outagamie	Racine	Sheboygan	Waukesha
Bayfield	Columbia	Eau Claire	Iowa	La Crosse	Marquette	Ozaukee	Richland	Taylor	Waupaca
Brown	Crawford	Florence	Iron	Lafayette	Menominee	Pepin	Rock	Trempealeau	Waushara
Buffalo	Dane	Fond du Lac	Jackson	Langlade	Milwaukee	Pierce	Rusk	Vernon	Winnebago
Burnett	Dodge	Forest	Jefferson	Lincoln	Monroe	Polk	Saint Croix	Vilas	Wood
							Sauk	Walworth	<b>ALL COUNTIES</b>

**Services Provided** (Check all that apply): ☐ Installer ☐ Pumper ☐ Designer ☐ Inspector

☐ Regulator ☐ Educator ☐ Soil Scientist ☐ Soil Tester ☐ Excavator ☐ Manufacturer ☐ Supplier ☐ POWTS Evaluator

☐ POWTS Maintainer ☐ Plumber ☐ Surveyor ☐ Other: \_\_\_\_\_

**Additional Member #1:** (Please list any additional members on separate sheet with all contact information)

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Membership Rate: \$ 115

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Counties you work in: \_\_\_\_\_

**Additional Member #2:**

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Membership Rate: \$ 115

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Counties you work in: \_\_\_\_\_

**Additional Member #3:**

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Membership Rate: \$ 115

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Counties you work in: \_\_\_\_\_

**Total Due:** First WOWRA Membership \$ \_\_\_\_\_ + \$ \_\_\_\_\_ ( \_\_\_\_\_ Additional WOWRA Memberships @ \$115 each) =

☐ Check enclosed (Payable to WOWRA)

**TOTAL Amount:** \$ \_\_\_\_\_

Please mail to: WOWRA | PO Box 833 | Germantown, WI 53022

## Interested in Board Service?

WOWRA will hold its Annual Meeting during the 2020 Joint Winter Conference, January 16-17 at the Chula Vista Resort. During the meeting, there will be an election of Officers/Director for the association. Those elected at the January 2020 Annual Meeting would serve through the Annual Meeting in 2022.

If you would like to know more or want to indicate your interest, contact Mark Wieser, WOWRA President, any of the Directors listed above, or the WOWRA office. Nominations can be accepted before the meeting and from the floor during the meeting.

## WOWRA Board of Directors (2019/2020)

### **President/Director**

Mark Wieser  
Wieser Concrete Products, Inc.  
Phone: (608) 742-4464  
[markw@wieserconcrete.com](mailto:markw@wieserconcrete.com)

Todd Stair  
Herr Construction  
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[todd@herrcorp.com](mailto:todd@herrcorp.com)

### **Vice President/Director**

Brendon Reichard  
JR's Excavating  
Phone: (262) 339-9040  
[info@jrs-inspections.com](mailto:info@jrs-inspections.com)

Kevin Stange  
Sheboygan County  
Phone: (414) 550-0928  
[1kevinstange@gmail.com](mailto:1kevinstange@gmail.com)

### **Secretary/Treasurer/Director**

Dale Arndt  
Arndt & Son Plumbing  
Phone: (608) 455-6392  
[arndtplumbing@frontier.com](mailto:arndtplumbing@frontier.com)

**Executive Director**  
Jeffrey J Beiriger  
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### **Directors At Large**

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Dirkse & Huibregtse LLC  
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[Dhinc88@gmail.com](mailto:Dhinc88@gmail.com)

### **Government Relations**

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